# **Privacy Policy**

This personal data processing policy defines the personal data processing order and measures to guarantee personal data security by the Operator on the website <a href="https://nupix.ai">https://nupix.ai</a>.

PLEASE READ THIS POLICY CAREFULLY. IF YOU DO NOT AGREE TO ANYTHING, YOU HAVE THE RIGHT TO STOP USING THE SITE - HTTP(S)://nupix.ai.

The Operator's most essential goal and condition for carrying out its actions are to monitor human civil rights and freedoms when processing personal data. This includes protection rights to privacy, personal and family secrets. This Operator's personal data processing policy (hereinafter referred to as the Policy) applies to all data that the Operator may obtain about visitors to the Site - <a href="https://nupix.ai">https://nupix.ai</a>

#### **Terms and definitions**

Personal data automated processing - personal data that is processed by means of computer equipment;

Personal data blocking - personal data being processed is temporarily stopped (except when data processing is necessary to clarify personal data);

Website – A collection of graphics, informational materials, computer programs and databases. Available on the Internet at the network address - <u>https://nupix.ai</u>;

Personal data information system - personal data sets contained in personal data computer databases and information technology ensuring its processing;

The personal data de-identification - an action that makes it impossible to determine, without additional information, whether the personal data belongs to a specific User or another subject;

Personal data processing - any action (operation) or actions (operations) performed with or without automation means using personal data, including collection, recording, systematization, accumulation, storage, clarification (updating and/or changing), extraction, use, transfer (distribution, provision and/or accessing), anonymization, blocking, removal, personal data destruction; Operator - the nupix.ai Administration, working alone or jointly with other individuals arranging and/or conducting personal data processing. As well as determining the personal data processing purposes, the personal data documents to be processed and actions (operations) conducted using personal data;

Personal data - any information relating directly or indirectly to the Site

from a specific or identifiable User;

User - any visitor to the Site;

Personal data provision - the disclosing of personal data to a specific person or persons within a specific circle; and disclosing a specific person or persons within a specific circle;

Personal data dissemination - any actions aimed at exposing Users' personal data (transfer) a number of times. Or making personal data available to persons an unlimited number of times. Including personal data exposure in the media, placement in information and telecommunications networks, or providing access to personal data in any other way;

Personal data cross - border transfer is personal data transferring to a foreign country territory, a foreign authority, a foreign native person, or a foreign legal entity;

Personal data destruction - any action that destroys unique personal data rendering it irretrievable. Further restoration is impossible in the personal data information system and (or) destroys the actual media of personal data.

# The Operator may process the User's following personal data

- Email address;
- Telephone numbers;
- Name, sex, age, date of birth;
- $\circ\,$  City of Birth and its location;
- Taxpayer identification number, registration date, registration certificate details with the tax authority;
- Social network accounts and messaging services;
- Accounts with financial institutions payment details (banks and payment systems), including but not limited to email, phone number, customer number, wallet number, account number, masked bank card number.

The Site also collects and processes impersonal visitor data (including cookies) using Internet services (Yandex Metrika and Google Analytics, etc.). The data mentioned above is referred to later in the Policy under the general term - Personal Data.

## Personal data processing purposes

The User personal data processing purpose - informing the User by sending emails;

ending civil law contracts, both execution and termination; providing access for the User to services, information and/or materials contained on the Site.

The Operator is also entitled to send the User notifications about new products and services, special offers, and various events. The User can always refuse to receive communication messages by emailing the Operator at <a href="mailto:support@nupix.ai">support@nupix.ai</a> titled "Refuse notifications about new products and services and special offers."

The anonymized User data collected via Internet services are used to collect information about the User's activities and actions on the Site to improve the Site and its content quality.

#### Legal basis for processing personal data

The operator processes the User's personal data only if the User fills in relevant forms and/or sends them on the Site. By filling in the relevant forms and/or sending their personal data to the Operator, the User expresses his consent to this Policy.

The Operator processes anonymized data about the User if allowed in the User's browser settings (cookie saving and JavaScript technology use are enabled).

## Procedure for collection, storage, personal data transfer and other processing

Security of personal data, which the operator processes, is ensured by implementing legal, organizational and technical measures necessary to fulfill the relevant legislative requirements of personal data protection. The operator provides personal data safety and takes all possible measures to prevent unauthorized access to personal data.

The User's personal data will never, under any circumstances, be disclosed to third parties, except in cases related to the current legislation implementation.

In an inaccurate identification case for personal data, the User may update and correct it on their own by sending a notification to the Operator's email address <u>support@nupix.ai</u> with a note titled "Personal data updating." The time period for personal processing of data is unlimited. The user may withdraw their consent to the personal data processing at any time by sending the Operator a notification via email to the Operator's email

address <a>support@nupix.ai</a>, titled "Consent withdrawal to the personal data processing."

Accounts on this site, any user data or personal information can be anonymized or deleted at the users request. Contact the administrator <a href="mailto:support@nupix.ai">support@nupix.ai</a> for details.

# Personal data cross-border transfer

Before personal data cross-border transfer, the Operator shall be obliged to ensure that a foreign country to which personal data transfer is planned provides personal data User rights of reliable protection.

Personal data cross-border transfer to foreign countries that do not meet the above requirements may only be performed if the personal data User consents in writing to their personal data transfer and/or performs the contract to which the personal data User is aware of.

## **Final provisions**

The user may obtain clarification on interest matters relating to their personal data processing by contacting an Operator by emailing <a href="mailto:support@nupix.ai">support@nupix.ai</a>

This document will reflect any changes to the Operator's personal data processing policy. The Policy is valid indefinitely until a new version replaces it. The Policy's current version is freely available on the Internet at <a href="https://nupix.ai">https://nupix.ai</a>.

#### Consent to the personal data processing

With this, starting now, I will be referred to as the "Personal Data Subject," on my own free will and in my own interest, give my consent to my personal data processing, as indicated by me on the Operator website at https://nupix.ai (hereinafter referred to as the "Operator"), including receiving, systematization, accumulation, summarizing, depersonalization, storage, updating and changing, using, transferring, destruction, using both automated information systems and hardcopy media. In order to give me

access to services and Operator information.

By personal data, I mean any information relating to me as the Personal Data Subject, including my surname, first name, patronym, address, contact details (telephone, fax, email, and postal address). Clicking the buttons "Register", "Subscribe", "Done", "Try", (the buttons for login through social networks in the application form on the Site) is my will for a complete and

unconditional word for the activities mentioned above using my personal data by the Operator. This consent to the personal data processing is valid indefinitely. It may be withdrawn by submitting to the Operator a related application in a simple written document as per the Estonian legislation requirements.